

PUBLIC HEALTH EDUCATOR

DISTINGUISHING FEATURES OF THE CLASS: Work involves responsibility for organization and implementation of educational efforts regarding public health needs. Duties include conducting surveys to understand public health education needs and organize workshops, forums, and discussion groups to meet those needs. Work is performed under general supervision with leeway allowed for the use of independent judgment in carrying out the details of the work. Performs related work as required.

TYPICAL WORK ACTIVITIES: (Illustrative only)

Conducts in-service training seminars for community outreach personnel for the purpose of orienting them to, and providing them with, health practices and elimination of risk factors associated with preventable injuries, illness and deaths;

Conducts workshops among populations at risk aimed at improving their level of health information and motivating them toward positive health habits and elimination of high risk injury and illness factors;

Prepares and distributes health educational materials, including curricula, pamphlets, posters, exhibits and audio-visual presentations, all of which the Public Health Educator will employ in the conduct of the above-described seminars and workshops;

Assists in the preparation of data collection and behavioral risk survey forms and participates in the data collection and survey work, and workshops;

Prepares reports of all activities, and participates in staff meetings;

Performs a variety of related activities as required.

When assigned AIDS Educator duties:

Develops and presents AIDS information to promote awareness and risk reduction for the public, county employees, health care workers, emergency service workers, dentists, home care workers, teachers, counselors, parents and others;

Establishes and maintains a communication system with AIDS education program providers within the Health Department and with other community and regional organizations;

Formulates educational information for dispersal through newsletters, press releases, radio and television and other public service announcement channels;

Provides HIV counseling and testing training to health and human service professionals, as appropriate;

Coordinates the activities of the County AIDS Task Force and its working subgroups;

Attends HIV counseling and testing train-the-trainer programs, as appropriate;

Attends AIDS related programs within budgetary limits;

Prepares reports relative to program activities, goals, objectives and activity results;

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Performs a variety of related activities as required.

Typical Work Activities are intended only as illustrations of possible types of work that might be appropriately assigned to an incumbent of this title. Work activities that do not appear above are not excluded as appropriate work assignments, as long as they can be reasonably understood to be within the logical limits of the job.

FULL PERFORMANCE KNOWLEDGES, SKILLS, ABILITIES AND PERSONAL CHARACTERISTICS: Good knowledge of the principles, practices and techniques of public health education; good knowledge of community organization work; working knowledge of epidemiology, data collection and behavioral and attitudinal surveys; ability to develop, plan, advertise, schedule and conduct educational seminars and workshops; ability to survey public health education needs, and use such information to evaluate and improve educational seminars, workshops and programs; ability to prepare health education materials, including curricula, pamphlets, exhibits, and audio-visual presentations; ability to express ideas clearly and effectively both orally and in writing to groups and individuals; ability to establish and maintain effective relations with community agencies; ability to deal effectively and objectively with clients and community groups of diverse socio-economic backgrounds and cultures; good listening skills; social perceptiveness; sound judgment; initiative; resourcefulness.

MINIMUM QUALIFICATIONS*: Either

- a) Master's or Bachelor's degree in public health, health education, health science or a closely related field; or
- b) Bachelor's degree in education, nursing, epidemiology, nutrition or a related field and one (1) year experience in health education; or
- c) Bachelor's degree in marketing, human services, social work or psychology and two (2) years experience in health education; or
- d) An equivalent combination of training and experience as described above.

* Per New York Codes, Rules and Regulations (NYCRR), Title 10, Part 11, §11.151.

PLEASE NOTE: Education beyond the secondary level must be from an institution accredited or recognized by the Board of Regents of the New York State Department of Education as a post secondary, degree-granting institution.

SPECIAL REQUIREMENTS:

1. Incumbents must satisfactorily complete fifteen (15) hours of continuing education in health education related topics approved by the NYSDOH within one (1) year of appointment.
2. Access to transportation may be required to complete possible field work assignments in a timely and efficient manner.