



PUTNAM COUNTY DEPARTMENT OF HEALTH

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A PHAB-ACCREDITED HEALTH DEPARTMENT

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About the Global Big Latch On

Source: www.biglatchon.org

The Global Big Latch On takes place annually over three days during World Breastfeeding Week (1st – 7th August), it includes in-person locations and virtual attendance. As a worldwide peer support and community development event, it aims to strengthen national and global support for breastfeeding and to improve the health of children and women around the world.

Global Big Latch On events aim to protect, promote & support breastfeeding families by:

- Making breastfeeding a normal part of day-to-day life at a local community level.
- Helping communities positively support breastfeeding in public places.
- Increasing support for people who breastfeed—they can be supported by their partners, family and their communities at the events and in daily life.
- Raising awareness of breastfeeding support and knowledge available locally and globally.

History of the Global BIG Latch On

- 2005—Big Latch On begins in New Zealand.
- 2010—Big Latch On comes to the U.S. in Portland, Oregon

Global Big Latch On records

YEAR	Countries	Individual locations	Breastfeeding children (latched for the count)	Breastfeeding women	Total Attendance
2010	2	147	2,045		
2011	5	412	5,687		
2012	22	626	8,862		
2013	28	845	14,536		
2014	31	826	13,798	14,173	23,906
2015	28	654	14,889	15,336	36,502
2016	28	758	17,992	17,852	48,628
2017	23	725	17,790	18,036	50,383
2018	28	778	21,500	22,592	Almost 60,000

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