



PUTNAM COUNTY DEPARTMENT OF HEALTH

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www.putnamcountyny.gov/health

A PHAB-ACCREDITED HEALTH DEPARTMENT

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MEDIA ALERT

WHO: Dozens of Putnam County breast-feeding moms will gather with public health nurses and staff from the health department. They join together with participants, family, friends and supporters from around the world for a synchronized breast latch on.

WHAT: The 10th Global BIG Latch On. The Putnam County Department of Health has been participating in this worldwide event since in 2014.

WHERE: **TWO Putnam locations this year!** New location Desmond-Fish Public Library in Garrison (472 Route 403) joins the Carmel Fire Department (94 Gleneida Avenue) in hosting a Latch-on event. (*Only Carmel event is open to the media.*)

WHEN: Friday, August 2. Latch On is promptly at 10:30 a.m. Doors open: 9:45 to 11:15 a.m.

WHY: This free annual, worldwide event brings together breastfeeding moms, their friends and family in celebration to promote and support breastfeeding. Last year nearly 60,000 people took part in 778 events in 28 countries, showing support for 22,592 breastfeeding parents and 21,500 children who “latched” and were breastfed.

The mission of the Putnam County Department of Health, nationally accredited by the Public Health Accreditation Board (PHAB), is to improve and protect the health of the Putnam County community, composed of nearly 100,000 residents. Core services include community health assessment, disease surveillance and control, emergency preparedness, environmental health protection, family health promotion and health education. For more information, please visit our County website at www.putnamcountyny.com; or visit our social media sites on Facebook at www.facebook.com/putnamhealth and Twitter @PutnamHealthNY.

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